THE RIDGE

MASHOBRA

Most people spend their lives searching for a place.
Some places spend centuries waiting for the right people.
This is the story of one such place, waiting for you.

The House of Abhinandan Lodha® is the pioneer of branded land in India-
bringing institutional governance, technology and trust to the country's oldest asset class.

18+	7,500+	13+ MN
Destinations	Customers	Sq. feet land under development

We did not chase scale and did not follow where the
market already was.
That belief led to a series of firsts.

First to democratise land ownership. First to build a fully
digital journey for it.
First, again and again, to launch ideas with no precedent,
no playbook, and no competition to benchmark against
and to watch the market follow every single time.

Every first led us here.
Every destination shaped our understanding of what
truly exceptional living could be.

THIS IS WHERE THAT VISION FINDS ITS HIGHEST EXPRESSION.

For the first time,
At 6,800 ft. in the Himalayas, above the noise, above the ordinary -
we are creating something India has never seen.

INDIA'S MOST IRREPLACEABLE ADDRESS.

Shot at Location

IRREPLACEABLE BY VISION

FULL OF VISION.
FULL OF AMBITION.
AT THE EDGE OF WHAT COMES NEXT.

The people who build extraordinary lives rarely stop dreaming once they've succeeded. If anything, success gives them permission to dream bigger. There is still another venture to build, another mountain to climb, another decade to spend with the people they love.

And then they arrive at a place where the horizon has never looked wider, never looked better.

Yet the path has never felt shorter. Every possibility is still before them. Only their ability to pursue it begins to fade with time.

You have reached the Edge. Edge of everything success promised. The horizon keeps expanding in front of you.

The question is: What is your next move?

Representative Image

SUCCESS CAN EXPAND YOUR HORIZON. TIME CAN NARROW IT.

India's life expectancy is around 71 years.
But healthy life expectancy is only around 60.

That means nearly eleven years when life may continue, but health, energy and independence begin to diminish.
Those years are still counted. They are simply no longer lived in full.

Because the life you still want to live deserves your fullest self.

How long we live matters. How well we live matters just as much.
More years. Better years. More life in them.

AHEAD OF THE EDGE, INTO LONGEVITY.

For the first time, we are beginning to believe those eleven years can be reclaimed.
Longevity is about staying better for longer.
It is the science of extending the healthspan - the years we remain energetic, resilient and mentally sharp, not simply the years we live.

Across the world, advances in medicine, diagnostics, AI, preventive care and recovery science are transforming how we approach ageing.
India is now beginning the same shift - from treating illness to proactively extending healthier years.

~₹285 Lakh Crore

Global Longevity Economy in 2025- set to double by 2034

15+

Dedicated longevity clinics, health optimisation centres and retreats.

~₹2.5 Lakh Crore

Invested across preventive healthcare, diagnostics, wearables, therapies and health technologies.

Representative Images

THE GLOBAL REVOLUTION IS ALREADY HERE.

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India has the potential to be a global lab for scalable longevity solutions: Accel's Prashanth Prakash

Longevity, for us, is not merely about extending the lifespan but expanding the healthspan. Ensuring more years that are healthy, vital, and productive is more crucial, he says.

OPEN IN APP

Darlington Jose Hector

Updated • 28 Jul 2025, 12:40 PM IST

ET Entrepreneur.com

From The Economic Times

Entrepreneur · 1 Min Read

Zomato's Deepinder Goyal commits $25 mn on longevity startup Continue

The venture, named Continue, aims to identify key biological mechanisms influencing aging. Goyal believes in a systems approach to biology. The mission is to extend healthy human function. All findings will be open source and accessible to everyone.

ET BRAND EQUITY.com | Get App

Virat Kohli joins Hyperice as global brand ambassador

Kohli is also an athlete-investor for the brand, working collaboratively with Hyperice to further accelerate the wellness category...

Hyperice has announced Indian cricketer Virat Kohli as a Hyperice athlete-investor and new brand ambassador. Through the partnership, Kohli will work collaboratively with Hyperice to further

Forbes

LIFESTYLE > TRAVEL

Inside the Cryotherapy Craze: Why Celebrities and Athletes Take the Deep Freeze

By Jim Dobson, Senior Contributor. © Jim Dobson is a full-time luxury travel writer base...

August 7, 2026 | 15:44 IST | INDIA TODAY | AAJ TAK | INDIA TODAY H

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Chasing longevity: 1 in 6 Indians actively trying to slow ageing

A new survey by LocalCircles shows a growing focus on healthier living among Indians. But only a small percentage is actively working towards slowing the ageing process.

ThePrint

ANI Press Releases

Take Solutions Announces plans to disrupt the Indian Longevity and Anti-Aging Solutions

Entrepreneur.com

From The Economic Times

Entrepreneur · 1 Min Read

Ranbir Kapoor, Badshah invest in health-tech startup GABIT

Previously, the startup raised $9.5 million from Norwest Venture Partners, along with renowned industry leaders like Amit Agarwal, Deepinder Goyal, and Kunal Shah

CNBC TV18 | EXPLORE

India's longevity and wellness sector gathers momentum with new founder-led bets

Among the early movers is Biopeak, a six-month-old longevity startup backed by Nikhil Kamath, Ranjan Pai's Claypond Capital and Accel's Prashanth Prakash, where artificial intelligence is already doing much of the heavy lifting.

GRAZIA.co.in

Home > Lifestyle

High-Tech Makeover: Indian Spa Treatments Now Enter Wellness Tourism

By Konika Datta

Updated On Apr 27, 2026, 14:33 IST

IST indianstartuptimes

Indian Startup Times | January 24, 2026

Mira Kapoor's Dhun Wellness Secures $4 Million To Scale "In-City" Luxury Longevity Ecosystem

ThePrint

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The Longevity Revolution Arrives in India: DeAge Sets a New Standard for Preventive Health

ANI PR 15 June, 2026 06:30 pm IST

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Ultrahuman Photon is a red light therapy device that learns from your sleep and recovery data

TOI Tech Desk / TIMESOFINDIA.COM / May 27, 2026, 17:31 IST

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Live Well

What is the secret formula to living a long life? Zerodha co-founder Nithin Kamath swears by longevity advice from a 92-year-old mathematician

The self-made billionaire refers to longevity advice from a 92-year-old mathematician

By Sanjana Ray

3:46

Gmail

ThePrint

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Surishi Pharmaceuticals Introduces Longevity Science to Women's Healthcare

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Wellness retreats are exploring the art of longevity

Luxury travel's newest frontier is longevity. Discover the hotels and wellness sanctuaries where restorative rituals, pioneering therapies, and thoughtful design come together to nurture the body and mind.

mid-day

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Dr. Pruthvi Vaity Envisions a New Era of Longevity Medicine and Preventive Wellness in India

Updated On: 29 July, 2026 12:33 PM IST | Mumbai | Buzz

Dr. Pruthvi Vaity champions longevity medicine with a focus on preventive care, wellness and personalised healthcare.

Add as a preferred source on Google

Shot at Location

YET, ONE THING HASN'T CHANGED.

We leave the clinic. We take off the wearable. We return home.
And within hours, we return to environments that quietly work against us.

8.2 years of life expectancy lost to air pollution in Delhi - making clean air a luxury of its own.

1.74 m. sq. of green space per person in parts of Delhi-less than 1/5th of the WHO recommended minimum.

65–75 dB-the sound of a typical day in Delhi, up to 20 dB above prescribed residential limits.

A few days can help the body recover.
Lasting change comes from repeated exposure to the right environment over weeks.

Longevity is not the result of isolated interventions.
It is theoutcome of a rhythm- one that emerges over weeks, when science and nature quietly work as one to restore you.

"We weren't searching for another place to live.
We were searching for a place where we could come alive.

Not another destination to escape to.

But a place where every day quietly restores what years of building an empire can take away."

Abhinandan Lodha

Founder & Chairman
The House of Abhinandan Lodha®

That search led us to a vision.

INTRODUCING LIFE BEYOND THE EDGE

Shot at Location

Longevity demands more than treatment. It demands a different kind of place.

The world already has enough places to rest, retreat and unwind. What it needs now is one that gives back energy, vitality and time.

A place where every stay creates the conditions for science and nature to work together.

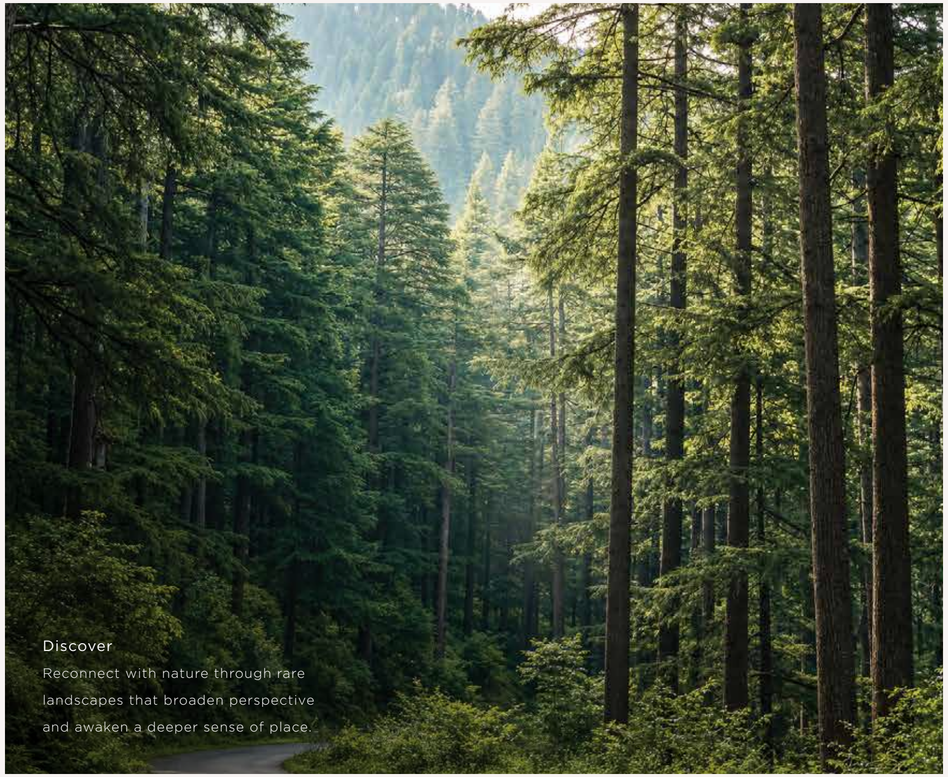
A place where you don't simply return feeling rested. You return with a greater capacity to live.

THAT IS LIFE BEYOND THE EDGE.

LIFE BEYOND THE EDGE ISN'T A DESTINATION. IT'S AN ECOSYSTEM.

Life Beyond the Edge has been designed as a single, integrated ecosystem-one where every element works together to:

Reconnect you with nature | Free your attention | Strengthen your wellbeing



Discover

Reconnect with nature through rare landscapes that broaden perspective and awaken a deeper sense of place.

Experience

Let intuitive hospitality take care of the everyday, so your time and attention return to what matters most.

Become

Strengthen body and mind through science-led wellbeing, designed to cultivate lasting vitality and resilience

Representative Images

IRREPLACEABLE BY LOCATION

To create a life beyond the edge,
we first had to find a place beyond compare.

WE FOUND MASHOBRA.

Shot at Location

SOME PLACES NATURE NEVER LET GO OF.

Before there were homes, there were forests.
Before there were roads, there were streams.

Before there was architecture, there was a landscape quietly creating the conditions for a richer way of life.

Today, those conditions remain remarkably intact in Mashobra

An average AQI of 18-30

Nine perennial streams

951 hectares of protected forests

They are gifts of a landscape that has been protected for generations.

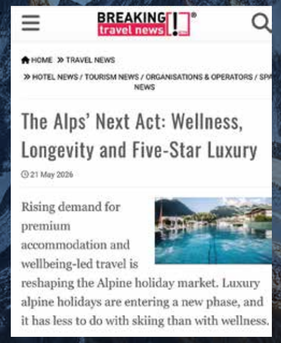
THE WORLD'S FINEST MOUNTAIN ADDRESSES SHARE THE SAME BLUEPRINT.

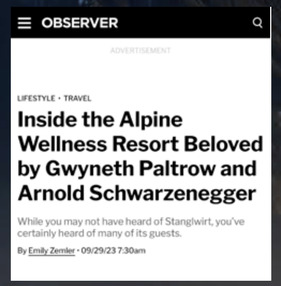
And Mashobra follows the same arithmetic.

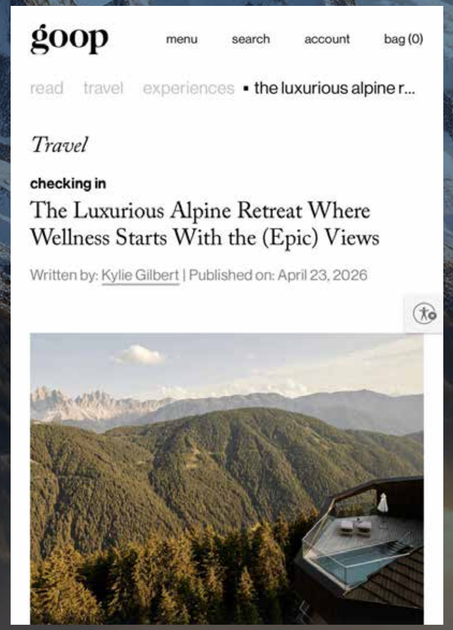
	St. Moritz	Gstaad	Aspen	Mashobra
Elevation	5,978 ft	3,445 ft	7,995 ft	6,800 ft
Typical air quality	AQI 5–20	AQI 5–20	AQI 10–30	AQI 15–40
Forest ecosystem	Alpine forests	Alpine conifer belts	White River National Forest	951 ha protected deodar forest
Protected landscape	Swiss National Park	Bernese Alps	White River National Forest	Shimla Water Catchment Sanctuary
Four Season Living	✓	✓	✓	✓
Resident population	~5,200	~3,400	~7,000	~3,000–4,000

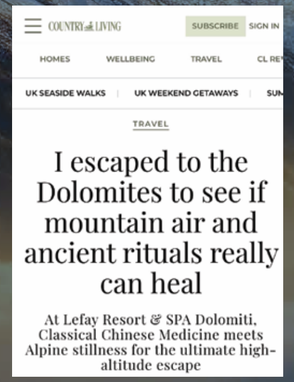
An intact ecosystem is more than a sign of health for the land.
It has always been a sign of health for the people who live near it.

For generations, mountain living has been associated with healthier, longer and more active lives. Alpine destinations have become a global benchmark for this way of living, where clean air, protected forests, moderate altitude and everyday movement support stronger immunity, better sleep, improved cardiovascular health and greater vitality.









ALTITUDE ISN'T SCENERY.
IT'S A STIMULUS.

Within days, red blood cell production increases - the same adaptation elite athletes train for. Oxygen moves through the body more efficiently.

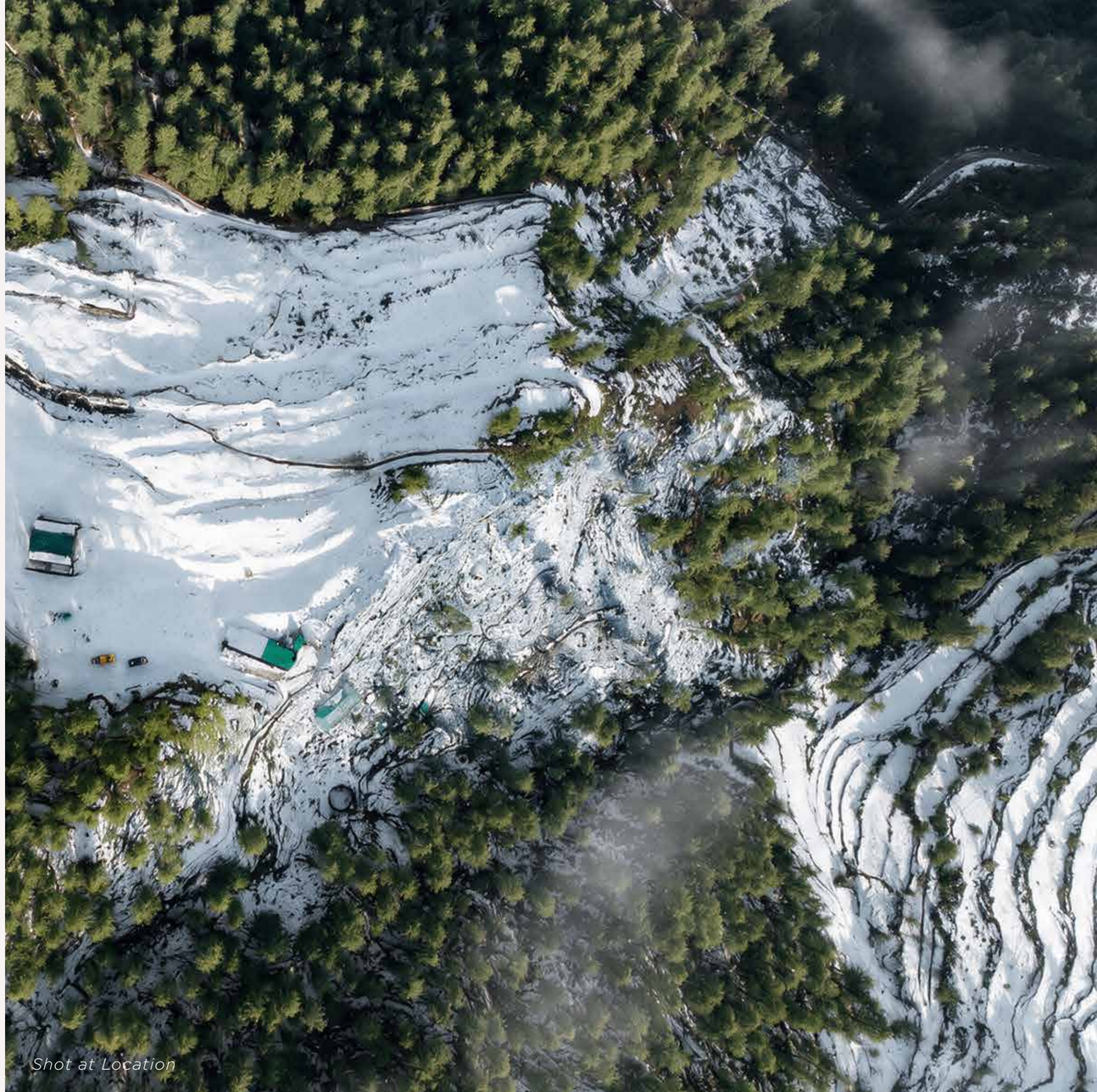
Resting heart rate steadies as the cardiovascular system settles into its new baseline.

Mountain trails do what flat ground can't. Every incline becomes quiet cardiovascular training, without needing to try.

Time among trees lowers cortisol and sharpens focus, letting the nervous system finally stand down. Food grown close to the table asks less of digestion and gives more back.

None of this requires a gym, a diet, or an intervention. The environment itself is doing the work.

Three weeks at altitude isn't a holiday. It's a physiological reset.
mountains are alive, balanced and enduring.



Shot at Location

NATURE FLOURISHES AND LIFE FOLLOWS.

A thriving forest is measured not by the trees that stand tall,
but by the life they quietly sustain.

From the iridescent Himalayan Monal and elusive Himalayan Goral to
Barking Deer, Flying squirrelsand hundreds of native pollinators,
Mashobra remains a refuge for species that can exist only where
ecosystems remain truly intact.

Their presence is more than a spectacle.
It isnature's own assurance that these mountains arealive,
balanced and enduring.

The healthier the ecosystem, the richer the life it enables.

AN ADDRESS CHOSEN BY HISTORY

At 6,800 feet, Mashobra became a preferred Himalayan retreat in the late 1800s and early 1900s. Its untouched forests, crisp mountain air and sweeping landscapes drew the British Empire's highest office bearers.

Lord Kitchener built Wildflower Hall here in 1902, now home to the iconic Oberoi resort.

Once the Viceroy's retreat. Today, the President of India's summer residence.

Lord Curzon established the nearby Naldehra Golf Course in 1905.

Mashobra reminded Count Peliti so deeply of his native Italian village that he named his estate Craignano.

More than a century later,
these landmarks continue to define Mashobra's enduring legacy.

CLOSE ENOUGH TO REACH. FAR ENOUGH TO FEEL WORLDS AWAY.

True escape begins where the city ends- not where accessibility does. Tucked away in the Himalayas, Mashobra offers the rare balance of privacy and effortless connectivity.

From Delhi

~2 hours

by scheduled heli-taxi or ~7.5 hours by road.

From Chandigarh

~1 hour

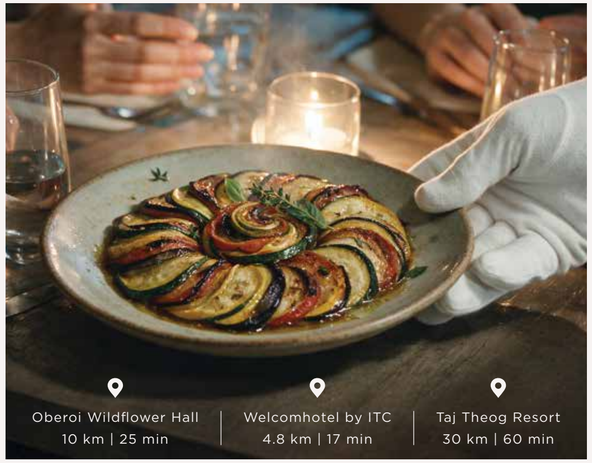
by scheduled heli-taxi or under 3.5 hours by road.

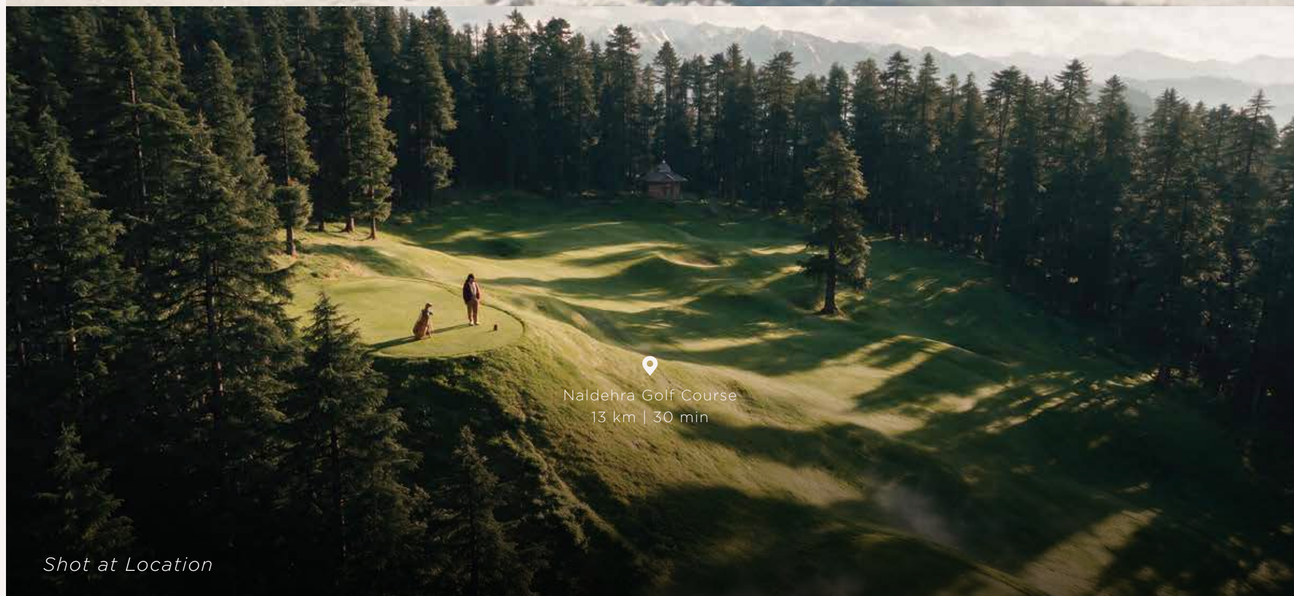
From Shimla

~30 minutes

away by a scenic mountain drive.

THE LIFE MOST PEOPLE TRAVEL FOR.
WAITING FOR YOU EACH TIME YOU ARRIVE.





DESIGNED TO REMAIN RARE AND EXCLUSIVE.

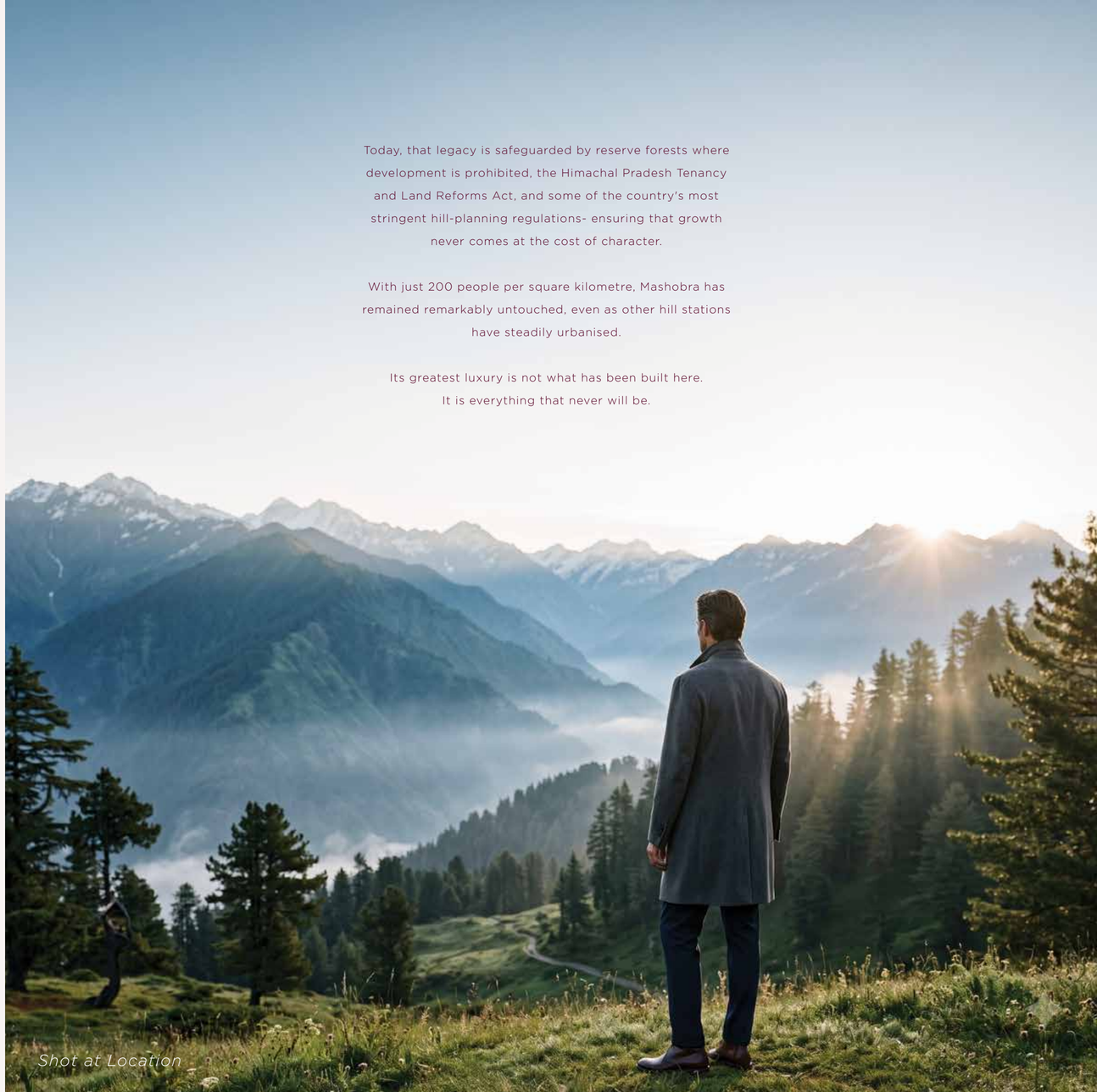
Mashobra's rarity was never accidental.
Nature gave it ancient forests, pristine landscapes and extraordinary air.

History recognised its value.
And generations chose to preserve it.

Today, that legacy is safeguarded by reserve forests where development is prohibited, the Himachal Pradesh Tenancy and Land Reforms Act, and some of the country's most stringent hill-planning regulations- ensuring that growth never comes at the cost of character.

With just 200 people per square kilometre, Mashobra has remained remarkably untouched, even as other hill stations have steadily urbanised.

Its greatest luxury is not what has been built here.
It is everything that never will be.



IRREPLACEABLE BY EXPERIENCE

Presenting

THE RIDGE

MASHOBRA

11.5 acres of experiential ecosystem nestled amidst 950 hectares of
Deodar Forest with panoramic views of Gharshi Valley.
An irreplaceable address at 6,800 ft. above the sea level.

Shot at Site Location

Architectural Rendition

A WORLD DESIGNED TO
MAKE EVERY MOMENT COUNT.
Architectural Rendition

EVERY MOMENT, THOUGHTFULLY TAKEN CARE OF.

Ranvir Bhandari
President, Hospitality

"The highest form of luxury is invisible- felt in the ease, wellbeing and belonging it creates."

BRINGING A SENSE OF BELONGING TO THE RIDGE.

everly
HOTELS & RESORTS

A place designed for intentional living calls for hospitality that understands the life its homeowners have consciously chosen to lead. Owning a home here was never just about the address, it was a decision shaped by what truly matters, made with the same care that that would define everyday life within it. That same intentionality deserves to be met, not just accommodated.

Everly Hotels & Resorts is a hospitality brand built around a single idea - a sense of belonging. The Ridge partners with Everly to bring this philosophy home. True luxury, for Everly, lies not in more but in what is truly worth having. It isn't measured in amenities or extravagance, but in relevance. It is assumed in spaces and service shaped around who homeowners are, rather than what can be added to impress them. Every element exists with intention; nothing is included simply because it can be.

That philosophy shows up in the quietest moments. A need noticed before it's voiced. A gesture that feels personal rather than procedural. A detail considered so carefully it never announces itself. This is hospitality that doesn't perform for an audience, it simply understands. Over time, it stops feeling like service altogether and starts feeling like being known.

It's this quality of care that turns familiarity into warmth, and warmth into something you begin to seek out on your own, long after the excitement of a first visit has faded. Because what you remember isn't the space itself, but how being in it made you feel. At ease, unhurried, and entirely yourself.

And that is what you return to. Not a destination chosen for what it offers, but a feeling you find yourself wanting again and again. One that grows quieter, deeper and more familiar with every return.

Not just a place you visit. A place where you belong.

YOU OWN A HOME.
WE TAKE CARE OF EVERYTHING AROUND IT.

YOUR PRIVATE VILLA MANAGER

A dedicated concierge who learns how you live - your breakfast hour, your favourite wine, how you like the fire set. One call, one message, and it's handled

ARRIVE TO A HOME, NOT A ROOM

Fireplace lit. Fresh flowers. Pantry stocked. Favourite snacks waiting. Luggage unpacked. Every return visit feels like coming home.

PRIVATE CELEBRATIONS

Birthdays, anniversaries, intimate weddings - concept to clean-up, fully managed. You simply host.

THE PRIVATE KITCHEN

From fireside family dinners to a Chef's Table experience - an intimate, multi-course evening where the chef becomes part of the story.

WELLNESS, PERSONALISED TO YOU

Private yoga, Pilates, advanced tech wellness, meditation, breathwork, massage, physiotherapy and nutrition - designed to support longer, healthier living.

PRIVATE HIMALAYAN EXPLORATIONS

No standard sightseeing here. Colonial heritage walks, private chauffeur-driven mountain drives, and curated day escapes built around your interests.

PRIVATE TRANSPORTATION

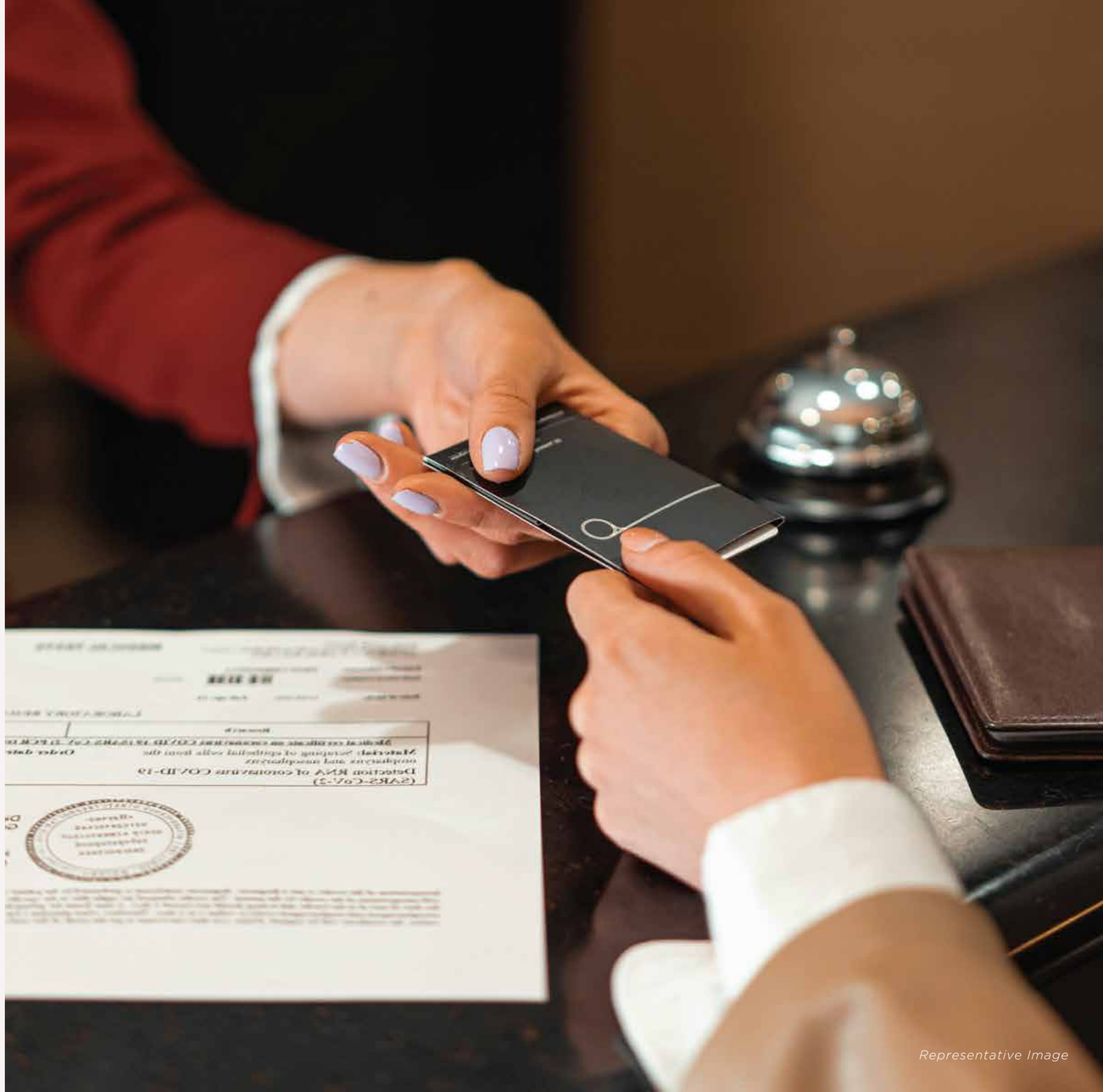
Airport and railway transfers, dedicated chauffeurs and luxury SUVs - travel to and around The Ridge, effortless from the moment you land.

PERSONAL SHOPPING & ERRANDS

Groceries, gifts, dry cleaning, festive shopping - the everyday details quietly handled, so nothing interrupts your time away.

WINTER AT THE RIDGE

Snow days, fireside living, chef-curated winter picnics. Winter isn't something guests endure - it's why they return.



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THE HEART OF EVERYDAY LIVING

The Clubhouse is the heart of the community- where mornings begin with movement, afternoons invite restoration, and evenings linger over conversation.

Thoughtfully curated spaces for wellness, recreation, dining and connection create an effortless rhythm of mountain living.

- Double-Height Heated Indoor Pool
- State-of-the-Art Fitness Centre
- Signature Restaurant & Fireside Lounge
- Panoramic Viewing Deck
- Grand Arrival Reception
- Indoor Sports Arena
- Advanced Tech & Wellness Suite
- Spa & Recovery Circuit - Sauna · Jacuzzi · Cold Plunge
- Kids' Gaming Arcade

Architectural Rendition

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WHERE MOVEMENT BECOMES PART OF YOUR RHYTHM.

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EVAVO
redefining relaxation

Your Longevity Partner

The Ridge's wellness spaces have been shaped in partnership with, a name trusted by some of the world's most celebrated luxury hospitality brands - including Ritz-Carlton, Six Senses, Hyatt, and Hilton - for over two decades in the science of recovery and restoration.

EVAVO brings a longevity-first approach to wellness - designing spaces built around the practices that support how well you age, not just how you relax. From cryotherapy and red light therapy to hyperbaric and intermittent hypoxic training, every space is created to help the body restore, repair, and recover, rooted in the same principles that define modern longevity living.

Their experience crafting these sanctuaries for some of the world's most discerning luxury properties means the same care, expertise, and standard now shape your longevity journey at The Ridge - because true longevity isn't just about adding years to life, it's about how well you live them.

WHERE EVERY CORNER INVITES YOU OUTSIDE.

- Central Lawn
- Stepped Plaza
- Viewing Plaza
- Elevated Deck
- Meditation Spillover
- Yoga Deck
- Fruit Orchard
- Peach Tree Grove
- Meandering Walkway
- Picnic Point
- Fire Pits
- BBQ Plaza
- Blooming Plantation

Architectural Rendition

Architectural Rendition

SPACES DESIGNED FOR SUNLIT MORNINGS & STARLIT EVENINGS.

- Intermediate Plaza
- Apricot Tree Grove
- Open Lawn
- Circular Plaza & Pavilion
- Jacaranda Grove
- Flowering Plantation Island
- Zen Grove
- Strolling Walkway
- Fire Pit Cove
- Swing Plaza
- Viewing Deck

A LANDSCAPE THAT EVOLVES WITH YOU

The landscape has been conceived as a living calendar, where every part of the mountain takes on a different seasonal character.

As the seasons change, so do the colours, textures, blooms and fragrances across the landscape- creating an ever-changing experience of the mountain.

Familiar paths reveal something new with every season, making every walk feel a little different from the last.

Architectural Rendition

IRREPLACEABLE BY DESIGN

A MASTERPLAN SHAPED BY THE MOUNTAIN

1

Following the Contours

The masterplan evolved from the mountain's natural topography rather thanimposing upon it. Homes, roads and open spaces were carefully positioned to work with the terrain, preserving its character while minimising intervention

2

Framing the Horizon

Every residence was positioned to celebrate the landscape beyond it. The orientation of each home was carefully considered to maximise uninterrupted views of the valleys, forests and surrounding peaks, making nature a constant presence in everyday life.

3

Experience Before Infrastructure

Unlike conventional hill developments, where roads often dictate the layout, the experience of living shaped the masterplan first. Infrastructure was thoughtfully integrated around the homes, allowing the landscape-not the roads-to define the journey through the community.

4

A Community with a Quiet Rhythm

The arrangement of homes, pathways and shared spaces creates a natural sense of retreat. Every arrival feels measured, every movement intuitive, and every home enjoys a distinct relationship with its surroundings.

5

Designed for the Life Between

The masterplan extends beyond the homes themselves. Dedicated greens, walking trails and shared open spaces weave through the community, encouraging movement, moments of pause and a deeper connection with the mountain landscape.

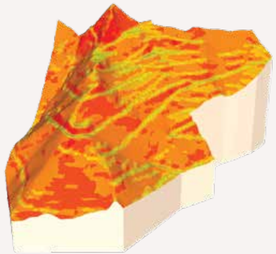
Shot at Site Location

ENGINEERED TO ENDURE

The finest engineering is rarely seen, yet it defines everything above it. Building in the Himalayas demanded an approach beyond conventional construction. Every decision, from the foundations beneath each home to the planning of the masterplan, was guided by engineering designed specifically for the mountain.

Anchored to the Mountain

Every structure was anchored using micropile foundations that extend deep into the mountain's competent rock strata-the strongest and most stable layer beneath the surface.
Rarely deployed in Indian residential construction, this approach delivers exceptional stability while working with, rather than against, the terrain.

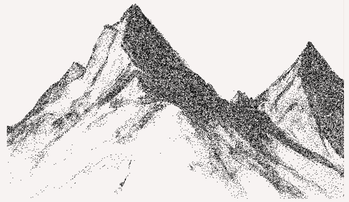


Designed Before It Was Built

Long before construction began, the entire masterplan was analysed using advanced computational modelling. By studying the site's contours, slope, geology and solar orientation, every home, road and open space was positioned with remarkable precision.

Engineered with Precision

Developed in collaboration with IIT Roorkee, the engineering strategy brought research-ledanalysis and infrastructure-grade rigour to every structural decision. Geotechnical engineering, hydraulics and structural systems were conceived as one integrated ecosystem, ensuring every element responds seamlessly to the mountain's natural conditions.



Built for the Mountain

From slope stabilisation and retaining structures to subsurface water management, every engineering solution was developed specifically for Himalayan conditions. The result is a mountain address engineered for resilience, permanence and quiet confidence for generations to come.

HOMES DESIGNED FOR
MORE OF LIFE
Architectural Rendition

Architectural Rendition

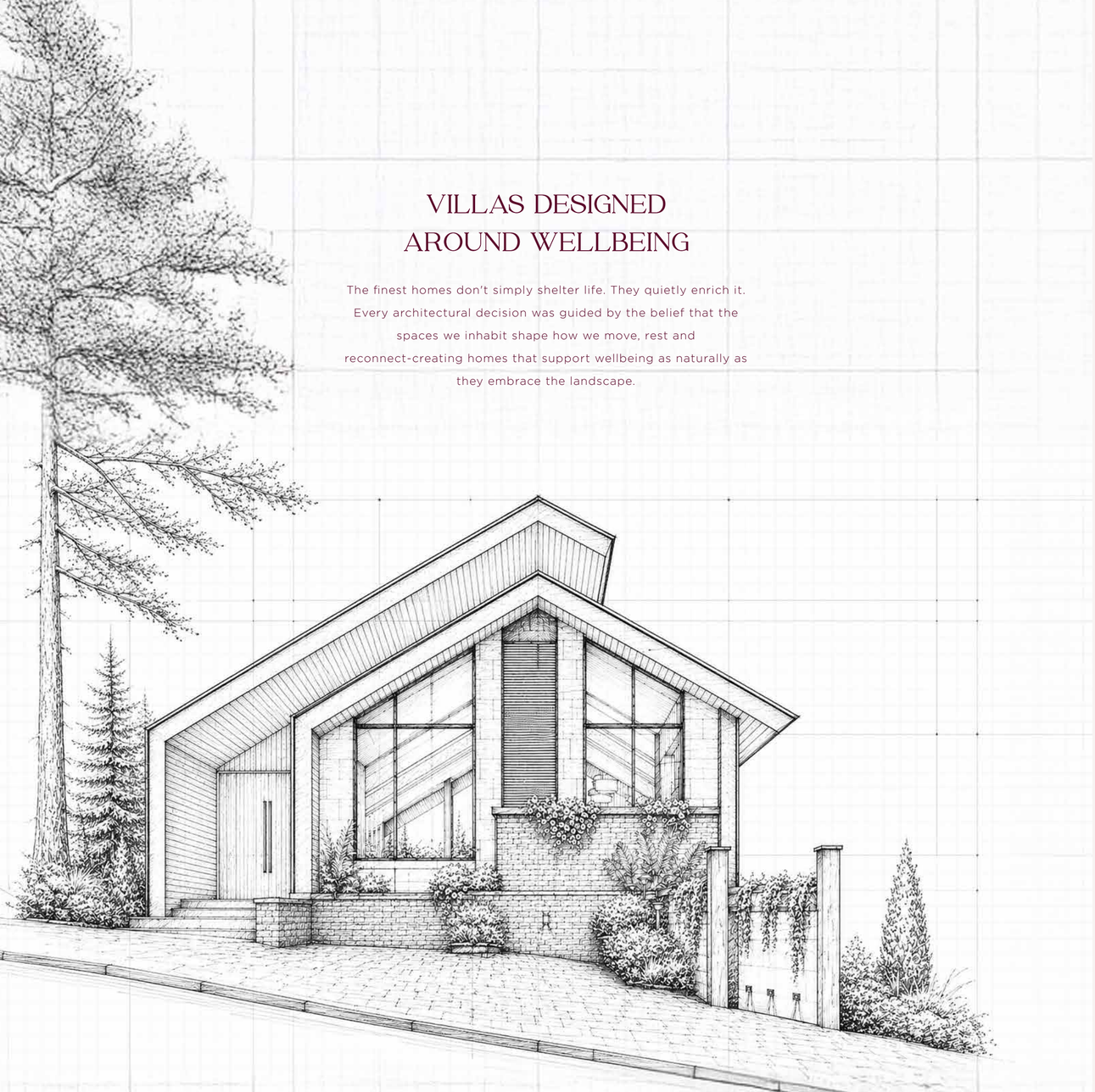
EVERY VILLA,
A WORLD OF ITS OWN.

Expansive Living & Dining designed as a grand entertainment space. Full-width balcony overlooking the Gharshi Valley, seamlessly extending the indoor living experience.

Four-bedroom layout across multiple levels, creating a natural distinction between entertaining and private family spaces.

Dedicated master suite featuring a walk-in dresser and luxurious ensuite bathroom. Private lift access connecting all levels, ensuring effortless movement throughout the residence.

Dedicated utility and service spaces thoughtfully integrated without compromising the main living areas.



VILLAS DESIGNED AROUND WELLBEING

The finest homes don't simply shelter life. They quietly enrich it. Every architectural decision was guided by the belief that the spaces we inhabit shape how we move, rest and reconnect-creating homes that support wellbeing as naturally as they embrace the landscape.

Immersed in the Landscape

Every principal living space opens towards the valleys, forests and surrounding peaks, making nature an integral part of everyday life. Carefully positioned villas preserve uninterrupted mountain views while ensuring complete privacy.

Circadian by Design

Homes are oriented to maximise natural daylight while embracing the region's naturally dark night skies, supporting healthy circadian rhythms, improved sleep quality and amore balanced daily cycle.

Healthy Indoor Environment

Thoughtful orientation, generous openings and natural cross ventilation encourage continuous fresh mountain air throughout the home, enhancing Indoor Environmental Quality (IEQ) and creating healthier, more comfortable living spaces with reduced reliance on mechanical cooling.

Passive Thermal Comfort

A high-performance thermal envelope- including thermally insulated walls, roof assemblies and advanced glazing- helps maintain comfortable indoor temperatures across every season, reducing heating and cooling loads while maximising energy efficiency.

Materials That Belong

Rich wooden flooring, natural stone and premium Himalayan-inspired materials have been selected for their durability, tactile warmth and timeless character, creating interiors that feel calm, authentic and deeply connected to their surroundings.

Designed to Endure

A restrained contemporary architectural language, rooted in Himalayan architecture and shaped by the mountain's silhouette, creates homes that are both climate-responsive and timeless - designed to age gracefully for generations.

Architectural Rendition

HOMES DESIGNED FOR MOMENTS WORTH SAVOURING.

IRREPLACEABLE BY VALUE

WHAT YOU OWN HERE IS MORE THAN A HOME.

A RARITY

A landscape that cannot be recreated- where the greatest value lies in what has been preserved, not what has been built.

A RESTORER

A place that gives back what modern life quietly takes away- clarity, vitality, energy and presence.

A MULTIPLIER

An investment that lets you enjoy your other investments by giving back your time, your energy and your ability to enjoy it all.

A LEGACY

Not simply a home to pass on, but a way of living worth passing forward- a connection to nature, a sense of wellbeing and the freedom to live fully.

Shot at Site Location

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